

# Boys in Care - Strengthening boys to pursue care occupations

The 5th International Conference on Men and Equal Opportunities: Men who care  
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[www.boys-in-care.eu](http://www.boys-in-care.eu)

[www.dissens.de](http://www.dissens.de)

# Content

1. Boys in Care project layout
2. Important topics when addressing boys and adults
3. Material developed by Boys in Care

# Project layout

- Duration: 04/2017 – 10/2019
- European-wide project with 6 partners, coordination: Dissens
- Funded by the Rights, Equality and Citizenship (REC) Programme of the European Union
- Co-funded by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth (Germany), the Federal Ministry of Labour, Social Affairs, Health and Consumer Protection (Austria) and the Federal Ministry of Education, Science and Research (Austria)



Funded by:



Federal Ministry for  
Family Affairs, Senior Citizens,  
Women and Youth



Bundesministerium  
Bildung, Wissenschaft  
und Forschung



Bundesministerium  
Arbeit, Soziales, Gesundheit  
und Konsumentenschutz

# Boys in Care - Team



Germany



Lithuania



Austria



Italy

*Center of Women's  
Studies and Policies*



Bulgaria



Slovenia

## Boys in Care aims at:

- Challenging the under-representation of men in professional care education including health care, elderly care, early childhood education and primary school teaching;
- Developing, implementing and disseminating tools for teachers and vocational counsellors to be able to support boys in their atypical vocational choices;
- Creating supportive environment enabling boys\* to pursue care careers;
- Challenging the cultural ascription of care work and gender norms;
- Fostering caring masculinities.

## Boys in Care actions

- Research of the state of the art of gender sensitive vocational orientation
- Development and testing of new educational materials
- Training of professionals (nearly 900)
- Establishment of the “*Boys' Day*” in the EU cooperation countries

# Important topics when addressing boys

- Social construction of gender and masculinity
- Role of care in their daily life (for ex. in which way do their parents care for them)
- Visualisation of care
- Challenging of internal value hierarchy concerning care
- Gender inequalities
- Diversifying the picture of care professions and show their social importance

# Important topics when addressing adults

- Social construction of gender in society and education
- Gender inequalities
- (Caring) Masculinities
- Functioning and influences on vocational orientation
- Awareness of own stereotypes
- The value and picture of care and care professions
- Gender sensitive vocational orientation

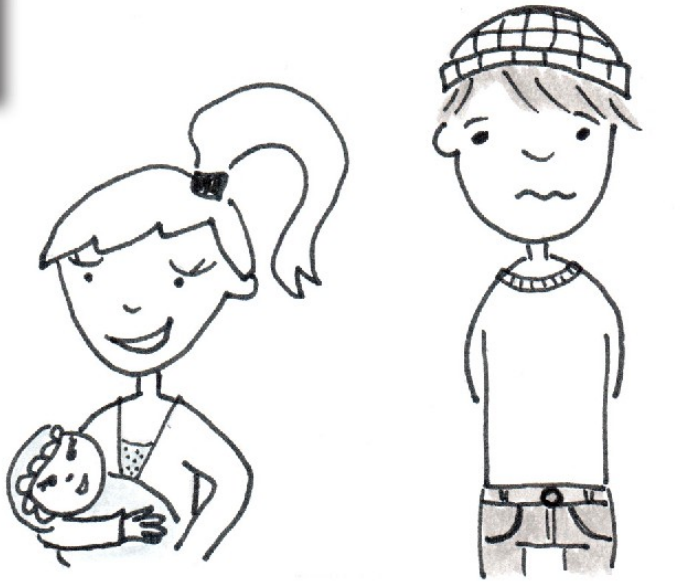


# Material developed by Boys in Care

- **Reports** on labour market segregation, training pathways, gender sensitive teaching materials and measures in the partner countries and Europe.
- **Videos** with men employed in care professions
- **Card set** for strengthening boys for care professions
- **Online toolkit** with educational methods for gender sensitive educational and vocational counselling
- **Training curriculum** for a three day course for adults
- **Recommendations** for strengthening boys to pursue care professions for different target groups
- **Manual** for teachers and vocational counsellors who work with boys\*
- **Homepage**, Facebook and Youtube Channel.

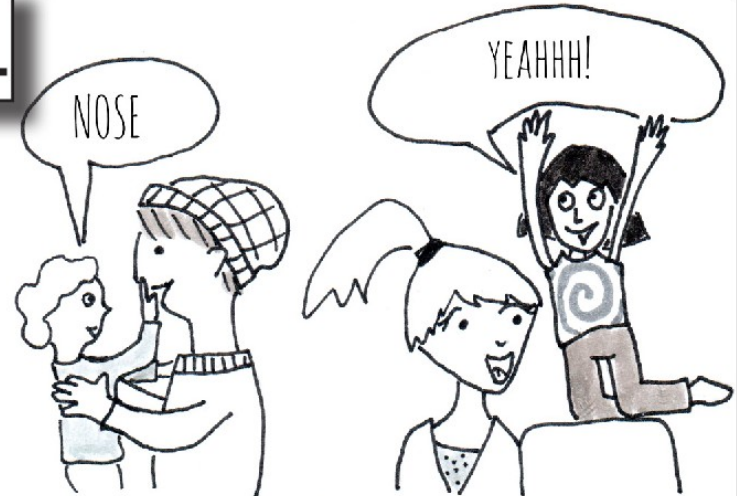
# Card set

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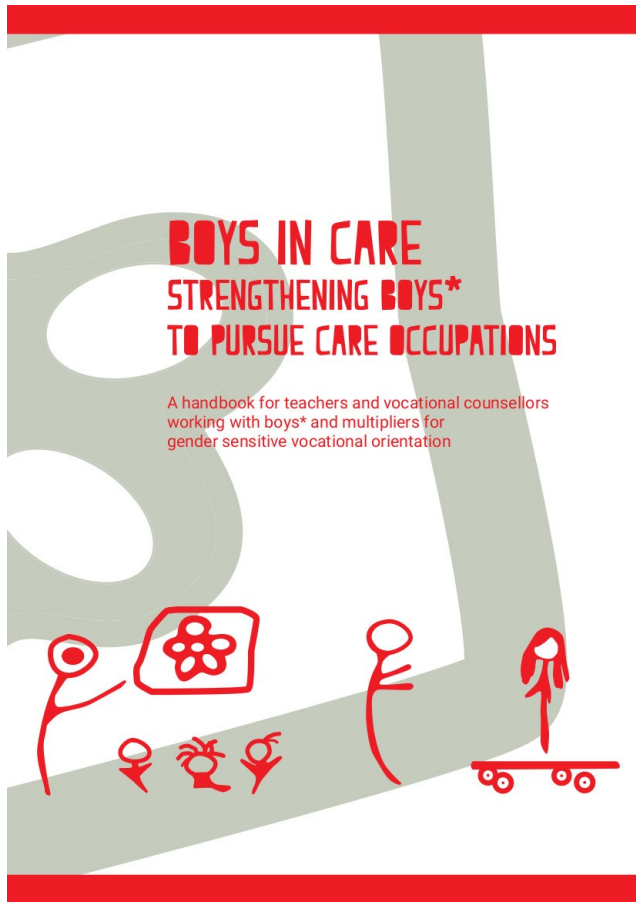
Can't women take better care of small children than men?

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People who like to work with children can usually also take good care of them. This has nothing to do with gender. It is important that you feel competent and comfortable in your job

# Manual



[https://www.boys-in-care.eu/fileadmin/BIC/General/Boys\\_in\\_Care\\_2019\\_Strengthening\\_Boys\\_to\\_pursue\\_Care\\_Occupations\\_-\\_Manual\\_onlineversion.pdf](https://www.boys-in-care.eu/fileadmin/BIC/General/Boys_in_Care_2019_Strengthening_Boys_to_pursue_Care_Occupations_-_Manual_onlineversion.pdf)

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# Videos



<https://www.youtube.com/channel/UCOmOuqY6-NmyEWho6HpzpyQ/videos>

# Thank you for your attention!

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[www.boys-in-care.eu](http://www.boys-in-care.eu)

<https://www.facebook.com/Boysincarework/>

<https://www.youtube.com/channel/UCOmOuqY6-NmyEWho6HpzpyQ/videos>

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